

## **Subject: Public Administration**

### **I Semester**

- **Throw light on the importance of Public administration in the global scenario.**
- **Student can concentrate on civil service examination**
- **Enlighten the Students on role of Human resource to gear up Administrative machinery**
- **Students can easily understand the challenges and learn to combat the issues and Challenges**

### **II Semester**

- **Learner can understanding the contribution of administrative thinkers in proper way**
- **Contribution of F.W Taylor facilitates the learners to Know about scientific approach in the promotion of administrative mercenary**
- **Learners would necessarily make a distinction between theory and practice**
- **Students can Review the contribution and act according to the changing needs**

### **III Semester**

- **Learners can easily opt for civil service Examination**
- **Student will Understand the administrative structure and hierarchy in the administration**
- **Student can concentrate on role of trade union/Pressure groups and interest groups**
- **They can enlightened on role of Personnel administration in the era of globalization**

### **IV Semester**

- **Civil service aspirants can prefer Indian administration as Optional Paper**
- **Knowledge of Constitutional and Non Constitutional bodies facilitate to strengthen the administration**
- **Students can understand the Composition and function of UPSC and SPSC**
- **The proposed study helps to bridge the gap between Politicians and Bureaucratic.**

### **V Semester**

- **Learners can understand about Good governance and E governance is indispensable to ensure speedy delivery of Service.**
- **Students can easily access the information and interact with the Government and they can take part in the decision making process**
- **Throw proper review and analysis students can make use of the projects for the speedy service**
- **Learners can make use of the available devices and they can easily access the projects**
- **Students can Understand the difference between Centralization and Decentralization of Administration**
- **Knowledge of 73<sup>rd</sup> and 74<sup>th</sup> amendment acts envisages on Reservation in the Local self-Government**
- **It throw light on Composition and functions of local bodies**
- **Students can understand how the local bodies mobilize the Resources**

## **VI Semester**

- **Students can understand the importance of finance in the administration**
  - **Students can get the Knowledge about the Budgetary process in India**
  - **Learners can be enlighten on structure and function of various Committees in Parliament**
  - **It envisages on the economic factors and learners can get the knowledge of C A G and Public debt**
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- **Create awareness on Social welfare programmes**
  - **Students can react against violation**
  - **Throw extensional activity they can understand the role of destitute homes NGO'S, and other Organization**
  - **It thrown light on the Acts enacted by the Parliament for the promotion of social justice**

## **Subject: Journalism and Mass Communication**

### **I Semester**

#### **INTRODUCTION TO COMMUNICATION**

- Understand the concept, nature and scope of communication and to learn to effectively use communication in Journalism.

### **II Semester**

#### **DSC-1B Core: APPLIED JOURNALISM**

- Understand the concept, nature and scope of Journalism.
- Orient the students about the history of Journalism in India.
- The paper throws light on the available job opportunities in the field of Journalism.

### **III Semester**

#### **DSC-1C Core : REPORTING**

- Understand the concept of News, Reporting and Techniques, Media Conference, Press Release and different types of Reporting.

### **IV Semester**

#### **DSC-1D Core : EDITING**

- Teaches the fundamentals of Editing.
- Understand the concept of Editing and Techniques, Rewriting, editorial writing and translation.

### **V Semester**

#### **DSE-1A Core : ONLINE MEDIA**

- Teaches basics and fundamental of Computers, To Learn and understand the concept of Application in Media, Designing and Pagination.

**Or**

#### **DSE-2A Freelancing & Feature writing**

- Understand the concept of Feature, Techniques of Feature Writing, types of Feature, Freelancing and Feature Syndicate.

**Or**

### **DSE-3A Media Law and Ethics**

- Understand the concept of Freedom of Press, Code and Ethics of Journalists, RtoI, Defamation and learning Articles and Civil and Criminal Procedure Codes.

### **GE- 1 Media and Society**

- Understand the concept of Freedom of Press, Learning Articles and Civil and Criminal Procedure Codes. Role of Media in Democracy. News Coverage/Reporting etc.

**VI Semester**

### **DSE-1B Advertising and Public Relations**

- Teach basics and fundamentals of Advertising, Advertising Agencies and Learn understanding the concept of PRO. Designing of Advertisements.

**Or**

### **DSE-2B Introduction to Electronic Media**

- Understand the concept of Electronic Media. Origin of Radio, TV and Indian Cinema.

**OR**

### **DSE-3B Media Management**

- Understand the concept of Press and Media. Organization Setup/Infrastructure of different kinds of Media. Role and Responsibilities of Media in Society.

### **GE -2 Intercultural Communication**

- Understands the concept of Society and Culture. Convergence and Impact of Media on Culture.

### **Subject: Environmental Science**

- Master core concepts and methods from ecological and physical sciences and their application in environmental problem solving.
- Appreciate the ethical, cross – cultural and historical context of environmental issues and the links between human and natural system
- Understand the Trans national character of environmental problems and ways of addressing them, including interactions across local to global scales.
- Apply systems concepts and methodologies to analyze and understand interactions between social and environmental processes.
- Reflect critically about their roles and identities as citizens, consumers and environmental actors in a complex, interconnected world.
- Demonstrate proficiency in quantitative methods, qualitative analysis, critical thinking, written and oral communication needed to conduct high level work as interdisciplinary scholars and practioners.

- Gets the knowledge of concepts and methods from economic, political & social analysis as they pertain to the design and evolution of environmental policies and institutions.

## **Optional English I Semester**

- Acquaints the students, poets in chronology, from pre Elizabethan poets to Metaphysical poets like Sir Philip Sidney, Shakespeare, John Donne and George Herbert
- Familiarizes important English short story and Essay writers like Bacon, Russell and Katherine Mansfield.
- Key poetic forms like Ode, Epic and Ballad are introduced.

### **II Semester**

- Studies the concept of tragedy and comedy
- Familiarizes with tragic playwrights like Christopher Marlowe and William Shakespeare
- Hones up skill of drama enactment & dialogue delivery

### **III Semester**

- Introduces the meaning and concept of Romanticism, Victorian age and important poets like Wordsworth, Coleridge, P B Shelley, John Keats, Alfred Tennyson and Robert Brwning
- Victorian novelists like Thomas Hardy and Jane Austen

### **IV Semester**

- Introduces important modern Kannada fiction available in English translation
- Significant Kannada novelists like, U R Anantha Murthy, Tejaswi and Devanura Mahadeva are introduced.
- Students are made to understand the importance and nuances of translation

### **V Semester (Paper 5)**

- Acquaints students with W H Hudson's concept of Poetry, Drama and Criticism.
- Introduces select literary terms like Stream of Consciousness, Negative Capability and Objective Correlative
- Evaluation and appreciation of poetry is taught by making students understand and evaluate an unseen poetry.

### **(Paper 6)**

- Familiarizes Commonwealth literature by introducing significant Commonwealth writers like A D Hope, Derek Walcott, Judith Wright and Wole Soyinka
- Important novelists like Chinua Achebe and Margaret Atwood are introduced

### **(Paper 7)**

- Acquaints students with key modern dramatists like Girish Karnad, Mahesh Dattani and Arthur Miller
- Enables students the use of myth in drama and comprehend the differences between modern and classical tragedy

### **VI Semester**

### **(Paper 8)**

- Helps students in understanding and appreciating critical theories like Colonialism, post colonialism, Marxism, Feminism and Reader Response Theory
- Important critics like Samuel Johnson, E M Forster and Virginia Woolf are introduced

### **(Paper 9)**

- Enables students to understand the importance of Indian Writings in English
- Students are made to read Significant Indo Anglican poets.
- Modern English fiction writers like Arun Joshi and Shashi Deshpande are introduced.

**(Paper 10)**

- Introduces the origin and growth of English language.
- Familiarizes the influence of other languages like Latin, Greek and French on English language
- Discusses the importance of English as world language